



WABA | WORLD BREASTFEEDING WEEK

BREASTFEEDING

A KEY TO SUSTAINABLE DEVELOPMENT

**1-7
August
2016**

Objectives of WABA | World Breastfeeding Week 2016

1 INFORM



To inform people about the new Sustainable Development Goals (SDGs) and how they relate to breastfeeding and Infant and Young Child Feeding (IYCF).

2 FIRMLY ANCHOR



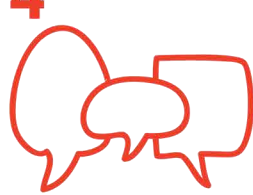
To firmly anchor breastfeeding as a key component of sustainable development.

3 GALVANISE



To galvanise a variety of actions at all levels on breastfeeding and IYCF in the new era of the SDGs.

4 ENGAGE



To engage and collaborate with a wider range of actors around promotion, protection and support of breastfeeding.

Do you care about people, the planet, prosperity and peace?

Join the many who believe in sustainable development — living in a way that does not harm the generations to come.

ENVIRONMENT AND CLIMATE CHANGE

To think about:

What can you say to young people in your community about breastfeeding and the environment?



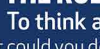
NUTRITION, FOOD SECURITY AND POVERTY REDUCTION

To think about:

What role does breastfeeding have in promoting good nutrition and food security in your community?



SUSTAINABLE PARTNERSHIP AND THE RULE OF LAW



To think about:

What could you do to protect, promote and support breastfeeding?
Who would you work with and how?



SURVIVAL, HEALTH, AND WELLBEING

To think about:

What does breastfeeding look like in your community?
How many hospitals or maternity facilities are Baby-Friendly?

WOMEN'S PRODUCTIVITY AND EMPLOYMENT

To think about:

What support do women receive for breastfeeding once they return to work in your community?



SPONSORSHIP: WABA does not accept sponsorship of any kind from companies producing breastmilk substitutes, related equipment and/or complementary foods that displace breastfeeding. WABA encourages all participants of World Breastfeeding Week to respect and follow this ethical stance. www.worldbreastfeedingweek.org | WBAW Archives: www.worldbreastfeedingweek.net WABA WORLD BREASTFEEDING WEEK (WBAW) 11-7 August 2016

World Breastfeeding Week is coordinated by the World Alliance for Breastfeeding Action (WABA), a global network of individuals and organisations concerned with the protection, promotion and support of breastfeeding worldwide based on the Innocent Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. WABA's core partners are the Academy of Breastfeeding Medicine (ABM), International Baby Food Action Network (IBFAN), International Lactation Consultant Association (ILCA), La Leche League International (LLL), and Weistart International. WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC).

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